MEDIA CONTACT



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SNELL & WILMER PARTNER ROGER GRAD NEGOTIATES MEGHAN MCCAIN TV DEAL

LOS ANGELES (May 12, 2014) – Snell & Wilmer announced today that partner, Roger Grad, successfully negotiated a contract expanding Meghan McCain's relationship with television network, Pivot.tv (Pivot). Grad represented McCain, the daughter of Arizona Senator, John McCain, in the deal. Beginning later this spring, McCain will co-host Pivot's news show "TakePart Live" weekdays at 7 p.m. Pacific. Her first episode will air Monday, May 12.

McCain is the former star of Pivot's weekly docu-talk series "Raising McCain," which premiered with the station's launch in August 2013. She will now join co-hosts Jacob Soboroff and Eddie Huang five nights a week on TakePart Live. The show, geared toward Millennials 18-34 years of age, will cover news ranging from world events to topics dominating media feeds. The details of McCain's contract, negotiated by Grad, are confidential.

Grad has 30 years of experience representing clients in entertainment-related agreements and handling complex tax and estate planning for high net-worth individuals and businesses. He has been recognized as a leading practitioner in his field by *Southern California Super Lawyers*® and *The Best Lawyers in America*® multiple years. Grad's entertainment practice includes negotiating and drafting contracts for record companies, production companies and artists. He also handles television and motion picture financing, development deals and agreements relating to projects throughout the world and is highly familiar with tax credit financing. Grad's clients include actors, authors, musicians, studios, labels and other industry clients. Grad earned his law degree from the University of the Pacific, McGeorge School of Law and his Masters of Laws from the University of San Diego.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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