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## IP ATTORNEY WILLIAM E. VAN CUREN REJOINS SNELL & WILMER'S PHOENIX OFFICE

**PHOENIX (August 8, 2016)** – Snell & Wilmer is pleased to announce that intellectual property attorney William E. Van Curen has rejoined the Phoenix office. He previously practiced with the firm from 2009 – 2015 before moving to Franklin, TN to act as intellectual property counsel at MARS Petcare.

Van Curen's practice focusses on assisting clients in many facets of intellectual property law, including strategic counseling, patent and trademark prosecution (domestic and foreign), licensing, intellectual property driven business transactions and litigation. He finds creative strategies to protect, defend, enforce and derive value from intellectual property assets such as patents, trademarks, copyrights and trade secrets. He has scientific knowledge and technical experience in environmental, organic, and inorganic chemistry; composite materials; process control; mining and medical devices.



Will Van Curen

Van Curen earned his J.D. from James E. Rogers College of Law, University of Arizona and is licensed in Arizona and before the United States Patent and Trademark office.

## **About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit <a href="https://www.swlaw.com">www.swlaw.com</a>.

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