

Snell & Wilmer

News Release

SNELL & WILMER WINS COPPER CACTUS AWARD FOR BEST PLACE TO WORK

TUCSON, AZ (September 26, 2022) – Snell & Wilmer is pleased to announce the Tucson office was recognized with a Tucson Chamber Copper Cactus Awards in the category of BlueCross Blue Shield Best Place to Work (51-300 employees).

In its 25th year of recognizing the top companies in the region, the Copper Cactus Awards' categories include Best Place to Work, Business Growth, Innovation, Start Up of the Year, Diversity & Inclusion Champion and Social Impact award. In addition, two individual awards—Small Business Leader of the Year and the Shirley Wilka Perseverance Award—are also awarded.



Joe Kroeger

The Best Place to Work award category recognizes an organization that “has honest leadership with a clear vision and identity. They hire passionate people. And most of all these businesses create a fun atmosphere.”

In his acceptance speech, Managing Partner Joe Kroeger stated, “I think the reason why we are even in consideration for this award is that at a law firm like ours, we are problem solvers. Our clients come to us with some of the worst problems in their entire lives and they ask us to help them fix those problems. We attack that with a passion that makes me incredibly proud to do what we do and work with who I work with. Having a mission that we’re all incredibly passionate about is really a foundation. And we take the team that we built here in Tucson—people who create an inclusive environment, who have empathy for one another and care about one another—then I think you have a really special recipe.”

This is the fourth consecutive year that Snell & Wilmer’s Tucson office has been named a finalist for a Copper Cactus Award and the second time it has won during this time period. In 2019, Snell & Wilmer went on to win the Copper Cactus in the category of Nextrio Innovation for the creation and use of innovative processes.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 16 locations throughout the United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles, Orange County and San Diego, California; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Dallas, Texas; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit swlaw.com.

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