SNELL & WILMER PARTNER ELIZABETH M. WELDON
SELECTED FOR INCLUSION IN WHO’S WHO LEGAL: FRANCHISING 2022

ORANGE COUNTY (October 13, 2022) – Snell & Wilmer is pleased to announce that partner Elizabeth M. Weldon has been named in Who's Who Legal: Franchising 2022. According to the publication, this list shines the spotlight on the most pre-eminent franchise lawyers around the world. Each lawyer has been recommended for their exceptional experiences advising franchisors and franchisees in complex matters relating to franchise agreements, system structuring, strategic expansion, IP matters and disputes.

Since 1996, Who's Who Legal has identified the foremost legal practitioners in multiple areas of business law. In total, their website features over 24,000 of the world’s leading private practice lawyers from over 150 national jurisdictions. They pride themselves on the integrity and authority of their findings, and it is impossible to buy entry into the publication. Their services are designed to reduce the short-term costs incurred in finding a lawyer and minimize the transactional expense and risk of receiving poor counsel. They act as a reference source for companies seeking to corroborate the reputations of expert lawyers recommended by another party.

Weldon is a Certified Specialist in Franchise and Distribution Law, The State Bar of California, Board of Legal Specialization. She concentrates her practice on business litigation and franchise litigation, at trial, judicial reference, and arbitration. Weldon represents both large and small businesses in commercial litigation matters, including breach of contract, tort, unfair competition, class action, commercial real estate, intellectual property disputes, such as patent, trademark, and trade dress claims, as well as other complex matters. Additionally, she represents franchisors in matters including breach of contract, trademark and trade name infringement, business competition torts, vicarious liability and joint employer issues, and franchise law claims. Weldon received her J.D. from William & Mary School of Law and her B.A. from University of Arizona.

Weldon is very active in her community and nationally in the American Bar Association's Forum on Franchising. She is currently the Finance Officer of the governing committee of the Forum on Franchising and served as the co-chair of the 2020 Annual Meeting of the Forum on Franchising. Elizabeth was inducted into the Fellows of the American Bar Foundation in 2020, and the Litigation Counsel of America in 2017. She is a past president of the board of directors of Girls Inc. of Orange County, a non-profit organization serving over 3,500 girls each year, and also is a supporter of the Boys & Girls Clubs of Long Beach, California.

About Snell & Wilmer
Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 16 locations throughout the United States and in Mexico, including Los Angeles, Orange County and San Diego, California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Dallas, Texas; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit swlaw.com.

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